

Case Study



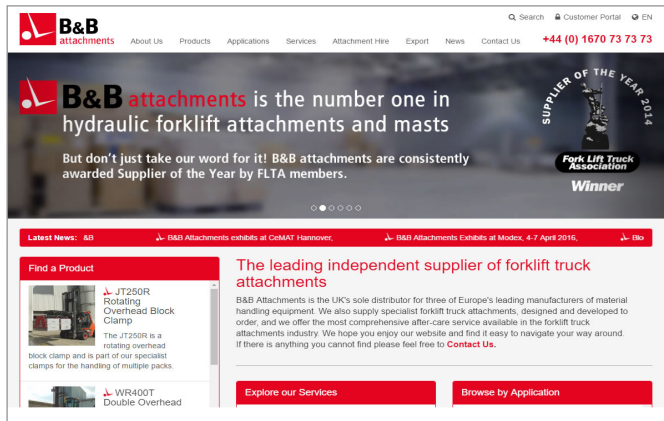
SOFTWARE DEVELOPMENT

B&B Attachments Ltd

Client Profile

Founded in 1980, B&B Attachments Ltd is the UK's leading independent supplier of fork lift truck attachments and masts, offering the widest range of products available from a single source and has sites in Cramlington, Northumberland and Basingstoke.

The Challenge



B&B Attachments Ltd had an existing website that was developed by us around 14 years ago and it was significantly out of date. They were particularly keen to have a new dynamic site created that was much more aesthetically pleasing as well as content managed in order to allow them to make regular updates themselves.

Our Solution

Having listened to their brief, we developed their new website in line with their objectives and branding and are now looking at phase two of the project which is planned for later this year. This involves allowing the website to have some form of integration with the back office systems that they have onsite to deal with hire agreements and other documentation that they would like to make available to their customers.

The Outcome

The client felt that we had managed to capture and bring out the personality and values of the B&B brand and created a framework which offers a fresh, information-rich and easy-to-use experience for the user.

“ The new B&B website has a modern design, clearer page content, and easy-to-locate, in-depth product detail. This has all been achieved within our strict time scale and budget.

As a company we have very high expectations, and we have been delighted by Net Technical Solutions' ability to create something of which we're all incredibly proud. ”

Victoria Adcock, Marketing Executive, B&B Attachments Ltd

Technologies and Services Employed

- **Dynamic website**
- **CMS**
- **??**
- **??**
- **??**
- **Fuji??**